

About This Policy

We are W!zard Radio Limited and we care and respect the privacy of our users.

This policy explains how we will collect information about you through interaction with us over the radio, our website, our charity activities or through any sales channel and what we will use it for.

Any personal information you provide about yourself to us, may be shared across the different divisions of "W!zard Radio Limited" but will only be used in accordance with this Privacy Policy.

Firstly, please be aware that we do not aim to collect any personal information from individuals under the age of 13.

Please note, this Privacy Policy does not apply to websites or text services operated by third parties, who will have their own Policies covering the use of your personal information.

1. How we will get in touch with you

When we first collect your personal information, we may provide the option for you to opt-in to marketing communications from third party partners.

We do not hold any personal data on users who opt-in to marketing communications from third-party partners via our website or services. You have the right to request that our third-party partners cease sending marketing communications, whether by email or otherwise, to you. You can do this by clicking the unsubscribe link in the marketing e-mails you receive from them.

2. Collection of Information

We collect personal information from you through your interaction via our websites, text services or other media such as social media. This may occur when you participate in, or sign up to, any of W!zard Radio Limited's services, such as competitions or by interacting with one of our radio broadcasts.

The information we collect will vary depending on the service you request but could include name, address, phone number, email address, user name, password, age, gender, date of birth, comments, competition answers. We may also ask for additional information depending on the nature of the service provided. We will not normally collect any sensitive personal information from you, and in any event, will request your express consent to do so.

We may obtain additional information about you from third parties data brokers and from social media links.

3. Use of Information

We will use your personal information for a number of purposes including the following:

- provide, administer and communicate with you about our services and promotions (e.g. to enable you to enter competitions on our website).
- contact you about winning, or losing, a competition or about other opportunities relating to a competition.
- create statistics, profiles and marketing opportunities, and analyse information to formulate opinions. To do these things, we might use information about you from other organisations.
- train our staff.
- get in touch with you about products, events, promotions and services that we or our third-party partners are offering. This could be by email, phone, text, or another form of electronic communication. We will only do so if you have not told us that you do not want to hear from us or our third party partners.

If you call into one of our broadcasts and make rude or offensive remarks, we will keep a record to block further live calls from you.

4. Sharing Information

We will not sell, trade, rent or otherwise pass on your personal information to others, including any personal information that we collect through the use of cookies, except as described here or with your prior consent.

We may share personal information with service providers who perform functions and services on our behalf. Such third parties will be provided with personal information necessary to perform the services on our behalf but are not authorized to use such information for any other purposes.

If you sign up for one of our partnered services, such as our ticketing website, you will be providing your information directly to our third-party partner and you should read their privacy policy to fully understand how your personal information might be used. They may share certain information with us (but not sensitive personal information or financial information) which we will only use for the reasons set out in this Policy.

Only where you have agreed to receive marketing communications from third parties, will we pass on your personal information for this purpose.

We may disclose your personal information when you enter a competition (for example to the competition sponsors or to provide winners with their prize).

We will always ask for your consent before we publish any material provided by you or information about you.

We may carry out research or analysis, which contains your personal information, via our sites and share "pooled" responses to questions with our partner organizations.

We may also disclose personal information about you to comply with applicable laws and when requested to do so by law enforcement agencies or government bodies.

We reserve the right to transfer personal information we have about you in the event we sell or transfer all or a portion of our business or assets. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use personal information you have provided to us in a manner that is consistent with our Privacy Policy. Following such a sale or transfer, you may

contact the entity to which we transferred your personal information with any inquiries concerning the processing of that information.

5. Use of Aggregate Information

We may share anonymous aggregate statistics about our users, sales and traffic patterns with our advertisers, sponsors, brand partners and other third parties. However, it will not be possible to identify you from this information. For example, we might report to potential advertisers that a certain percentage of our users are interested in its products are or of a certain demographic, based on information requests.

6. Data Transfers

We may transfer the personal information we collect about you to countries other than the country in which the information was originally collected. Those countries may not have the same data protection laws as the country in which you initially provided the information. When we transfer your personal information to other countries, we will protect the information as described in this Privacy Policy.

7. Your Rights

You have certain rights to the personal information we process about you.

You may request access to the personal information we hold about you. If you would like to submit a request please contact us at info@wizardradio.co.uk.

8. Changes to our Privacy Policy

We reserve the right to change our Privacy Policy and all changes will be posted here. Where the changes are significant, we may also choose to email all registered users of our websites with the new Privacy Policy.

9. Contact Us

If you have any questions or comments about this Privacy Policy or if you would like to exercise your rights, please contact us at:
info@wizardradio.co.uk